

# Aim for the Middle

## Finding and Developing the Best in Mid-Level Management

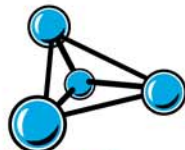
In companies across the World, almost all day to day activity and achievement happens because of what and how middle management does their job. Yet study after study shows these folks are minimally screened during hiring, rarely groomed for next level positions and the least trained for their job.

Their impact goes up and down the org chart from the shop floor to the top floor. This deficiency qualifies as an alarm bell ringing in organizations across the country. For good or bad, mid-level managers set the corporate pace in culture, production and employee retention, and for your sake it better be for the good.

Some of the topics we will covering at this seminar:

- The screening and pre-hire tools needed to find the top talent.
- What mid-level managers need to know about recruiting, interviewing and onboarding.
- How to develop a career path that motivates individuals and drives growth.
- Fully integrating mid-level management into corporate priorities starting Day 1.

This mindset needs to be corporately ingrained or be prepared for the shortest lived honeymoon ever. The takeaways from this seminar will get you the head-start you need and outline the plan that will drive your company growth for years to come.



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