

Building an In-House Labor Pool

How to minimize job board usage and using recruiters for good

Today's hyper-competitive recruiting environment practically screams for you to use job boards and recruiters. I mean how in the world can you find the people you need when we are at historically low unemployment rates?

The problem is everybody is using the same tools and I would be willing to bet getting similar or worse results. Actually, there is a word for that 😊. I know it's tough to believe, but you have everything you need to stock your company with the best employees at your fingertips. Some of what you will learn at this seminar is:

- The key questions and how to construct demographic profiles of your best people to determine where to find the best candidates.
- The Recruiting Funnel: How to model out the number of candidates you'll need at the top of the funnel in order to meet your ultimate hiring initiatives.
- What you and your team need to do to stay relevant and top of mind for candidates at every stage in the recruiting lifecycle.
- How to tap your internal talent pool and develop career paths that blow career tenure averages out of the water.

There is no greater resource than your people. But they are a finite resource. Your job is to continually replenish your team and you feel like you are always 1 step behind from being fully staffed. The best and the brightest are out there we just don't know where to look, after this seminar, you will.



MATRIX IMPACT

216-347-6729

johnk@matriximpact.com
matriximpact.com

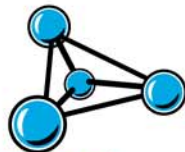


Matrix Impact

1080 Bassett Road, Unit C
Westlake, Ohio
44145

**We are 3 minutes north of the
Crocker Bassett Road exit of I90**

**Please call with any questions
216 347 6729**



MATRIX IMPACT

216-347-6729

johnk@matriximpact.com
matriximpact.com